



Fundy Female Hockey Association  
Annual General Meeting  
2023/24 Season  
Wednesday, May 22<sup>nd</sup>, 2024

**Agenda**

- Call to order
- Board Introduction (2024/25)
- Season overview
- New Business & Opportunities for growth
- Treasurer's Report
- Member Q & A
- Awards Presentation
- Adjournment

**FFHA Board 2024/25**

**President** - Kathy Higgins

**Vice President** - Jennifer Estey

**Director of Technical Development & Hockey Operations** - Nick DeMerchant

**Director of Goaltending** - Mark Walker

**Director of Recreation (A) & Competitive (AA)** - Elizabeth Coleman

**Treasurer, Minor & HR / Secretary** – Tanya Boyer

**Registrar** - Tara McGraw

**Director of Ice** – Angela Langille\*

**Director of Communications** – Mary Champion\*

**Director of Elite (AAA)** - Matt Manderson\*

**Treasurer, Elite** - Kim Beaton\*

**Member at Large** - Paul Mills\*

*\*new board members*

**President Summary Report – Kathy Higgins**

Fundy Female's 3<sup>rd</sup> season was a successful one, surpassing many goals set by the Board of Directors. Like all associations, many times we have been required to pivot on the spot, activate contingency plans, prepare for the unexpected, all while staying positive and prioritizing what was best for our young players and their families. With all that being said, I would like to sincerely thank everyone for your patience, understanding and acceptance as we wrap up our 3<sup>rd</sup> season. Thank you for taking a chance on Fundy Female. We would not be where we are today without all of your support. I would like to highlight some of our key successes, along with our areas for growth and new opportunities:

## ***Season Successes***

- Initial registration target of 240, we peaked at 269.
- All Female First Shift Program (Nov - Dec), all 45 spots filled within a matter of hours, with 34 girls registered for the second half of the season.
- \*New\* U18A team, with a large roster of 21, possibility of breaking into two U18A teams this coming season (depending on #'s).
- Addition of U11 (A & AA) to year end provincial tournament. U11AA Kraken took home the Provincial title, making female hockey history.
- Kraken Kup, (December), 41 teams registered to attend. Divisions were capped, due to ice availability. Immediately following our tournament, teams were asking for the Kraken Kup 2024 date to secure hotels.
- Provincial Host, (March) - U15A division.
- Players were welcomed from our more rural areas, Charlotte County area and Sussex area.
- Secured Saint John Jeux Canada Games Foundation Grant.
- Successful Team Canada Event with Renata Fast and Emily Clarke.
- World Juniors 50/50 Grant, received \$7220.

## ***Areas for Growth & Focus / New Opportunities***

- Provincial League- 4 x U11AA's, allowing for a full U11AA division in the Female Provincial League.
- Awarded All Female First Shift Fall Program, 3<sup>rd</sup> consecutive year, beginning in Oct, allowing new players to register for the full 2nd half.
- Kraken Kup 2024, intend to grow registration numbers year over year, ultimately allowing divisions to grow as opposed to capping, allowing for more out of province teams to attend, plan to welcome back U9 division.
- Addition of Mark Walker, Director of Goaltending to plan and implement goalie clinics.
- Coach clinics to further assist coaches in development. We always need coaches, new and seasoned.
- \*New U13AAA Elite Female Team.
- Welcoming U15AAA team, under the FFHA umbrella with a change in governance from EDZA. Opportunity to focus directly on the Female Elite Programs, away from Coed EDZA teams.
- Addition of board members / growth of FFHA Board
- Continue to build on our Kraken Women's Program.
- Growth of U18AAA Program, moving into 3<sup>rd</sup> year of FFHA franchise.

## **Vice President / Director of Ice Summary Report – Jennifer Estey**

Fundy Female has had a great 2023-2024 season! We were busy this year hosting our second sold out First Shift program, Esso Fun Day, our third Annual Kraken Kup tournament and hosting the U15A year-end Provincials. We were able to register 34 out of the 45 registered girls from the First Shift Program. This grew our numbers for U7, U9 and U11 teams leaving us with the largest U7 group to date! Lots of exciting things happening and I hope we continue on this upward trend!

This season I filled in as ice scheduler and at the first of the season I focused on obtaining more ice for FFHA. We met with every rink during the summer to discuss how female hockey is growing and in order to keep up with the amount of teams we would need more ice. We were successful in obtaining more ice which helped us succeed this season. I also want to mention that this season RVCC painted one of their changing rooms with our Kraken logo. I would like to say thank you to all of our volunteers, coaches, managers and parents for everything you do to help make our season run smoothly. Looking forward to another successful season!

## **Director of Hockey Operations & Technical Development Summary Report – Nick DeMerchant**

As the technical Director of Hockey Operations for FFHA, my primary responsibilities this season included:

- Selection of all coaches based on certification level and overall experience
- Focus on increasing the Female coaching footprint
- Preparation of skill development plans for all age levels. This included solidifying and working with Rob Bennett as the on-ice skill coach for FFHA. This involved a targeted 3 ice sessions per team throughout the season.
- Responsible for the evaluation and selection of our U11AA, U13AA and U15AA teams as well as minor balancing

Other key responsibilities included:

- Administration of the FFHA website and Teamsnap
- Attended all FFHA board meetings
- Initiated the Goalie Development program bringing on Mark Walker – Director of Goaltending
- Worked to secure and planning for the U13AAA and U15AAA programs for 2024

My key focus for the 2024-2025 season involves increased focused skill development sessions sessions for both Elite and Minor and to ensure coaches have the necessary tools to further assist in the development of their players throughout the season.

## **Director of Goaltending Summary Report – Mark Walker**

As the first year in this role, time was spent accessing the goaltending needs of various age groups. The following areas were identified:

1. Shortage of goaltenders taking on the position of goaltending at early age levels (i.e. U7 & U9).
2. Lack of clinics available to Kraken goaltenders for the recruitment of new girls for the position and also to develop all groups through U7, U9, U11, U13, U15 and U18.

Short-term goals

1. Conduct monthly clinics, available to all Kraken goalies to promote and develop skills.
2. To offer registration fee reductions and access to goalie gear as required to beginner goalies at younger ages.

## **Director of Recreation & Competitive Summary Report – Elizabeth Coleman**

This was my second year as a coordinator for FFHA and this year I took on the rep teams as well. We had some challenges early in the season with registration being unexpectedly high and we had to pivot quickly to accommodate and balance additional teams. There are many moving parts and coordinating so many teams and volunteers is challenging but I believe the more efficient we become the easier that will be for everyone, including whoever follows in my footsteps. I worked at building and encouraging more communication between managers/coaches within group chats and encouraged and developing better resources, especially for our new volunteers. I will continue to do this next season as there is still a lot of room for growth. My main goal is to make sure resources are available easily and as early as possible but more so, to create communication and shared resources between our current managers and coaches as we have a great pool volunteers with a wealth of knowledge. Working together is the best way we can ensure growth for our female association in the future. I look forward to the 2024/2025 season.

## **Director of Communications Summary Report – Tara McGraw**

Kraken families were kept in the loop via our social media platforms (Facebook and occasionally Instagram) and special events, deadlines, registration and hockey inspo, in general, was communicated.

We reached out several times this past season to Kraken families themselves, to share photos and news from, not only their season, but also any Kraken kudos that were so well deserved!

FFHA could be contacted via FB messenger or our communications email, and messages were forwarded to appropriate avenues or answered to the best of our abilities and in a timely fashion.

When mass communication was required our TeamSnap messaging was utilized as well as social media.

### Registrar Summary Report – Cindy Goggan

269 players (increased by 27), 17 teams (up from 15).

### Treasurer (Minor) Summary Report – Tanya Boyer

<b>Fundy Female Hockey Association</b>			
<b>Income Statement</b>			
<b>2021/2022 Year</b>			
June 07/23 - June 30/24			
Opening Bank Statement			<b>\$49,096.04</b>
<b>Operating Revenue:</b>		<b>YTD</b>	
Registration		\$155,908.10	
Tournaments/Events/Provincials		\$72,813.38	
Grants		\$15,000.00	
Donations		\$9,470.00	
Misc		\$0.00	
<b>Total Operating Revenue</b>			<b>\$253,191.48</b>
<b>Operating Expenses:</b>			
Registrations		\$374.00	
Association Fees		\$1,647.42	
Hockey New Brunswick		\$22,698.73	
Equipment		\$1,876.39	
Ice Rental		\$167,553.89	
Ice Scheduler		\$2,175.00	
Referee Scheduler/Referees		\$14,168.00	
Jerseys		\$13,928.00	
Provincial Fees		\$3,000.00	
SNB Fees		\$150.00	
Tournaments/Events/Provincials		\$41,632.18	
Miscellaneous		\$5,160.66	
Technical		\$2,475.00	
Bank Fees		\$33.54	
<b>Total Operating Expenses</b>			<b>\$276,872.81</b>
<b>Revenue Over Expenses</b>			<b>\$25,414.71</b>